the art department

5.1m
Feather Flag

Trim
This is where we aim to cut out your flag. Make sure any background images or colours extend to this outline.

Safe Area
All the important elements of your artwork (text, logos etc) should be within this area to allow for finishing.

Imagery
Any raster images used should be **150dpi** and embedded in the file. Print quality may suffer with lower resolution artwork.

Colours
We print digitally, so you can use as many colours as you like in **CMYK** format. We do not print using spot colours but can attempt to match Pantone references. For a black flag, use **C30, M30, Y30, K100.**

Fonts
Please **outline** any text used or supply font files alongside your artwork. Avoid using any font size below **20pt** for guaranteed legibility.

Exporting Your Artwork
If you are using text and images please save as a **PDF/X** file. If you are just using images, export as a high-resolution **JPEG**.

Please Avoid The Following
- Adding any additional bleed area.
- Exporting multiple page PDFs.
- Adding a border that closely follows the shape of the flag.
- Making the "Guidelines" layer visible or deleting the "Cutting Template" layer before saving or exporting your artwork.

Safe Area: 780x4537mm
Trim: 900x4700mm