

# 2.3m

## Feather Flag

### Trim

This is where we aim to cut out your flag.  
Make sure any background images or  
colours extend to this outline.

### Safe Area

All the important elements of your artwork (text, logos  
etc) should be within this area to allow for finishing.

### Imagery

Any raster images used should be **150dpi** and  
embedded in the file. Print quality may suffer  
with lower resolution artwork.

### Colours

We print digitally, so you can use as many colours as  
you like in **CMYK** format. We do not print using spot  
colours but can attempt to match Pantone references.  
For a black flag, use **C30 M30 Y30 K100**

### Fonts

Please **outline** any text used or supply font files  
alongside your artwork. Avoid using any font size  
below **20pt** for guaranteed legibility.

### Exporting Your Artwork

If you are using text and images please save as  
a **PDF/X** file. If you are just using images, export as  
a high-resolution **JPEG**.

### Please Avoid The Following

- Adding any additional bleed area.
- Exporting multiple page PDFs.
- Adding a border that closely follows the shape of the flag.
- Making the “Guidelines” layer visible or deleting the “Cutting Template” layer before saving or exporting your artwork.

**Safe Zone:** 580x1740mm  
**Trim:** 700x1900mm